ValueOps®
by Broadcom

PLAYBOOK FOR STRATEGIC INFRASTRUCTURE MANAGEMENT IN THE MODERN ENTERPRISE

HOW VALUEOPS TRANSFORMS INFRASTRUCTURE FROM A REACTIVE COST CENTER INTO A PROACTIVE BUSINESS PARTNER

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THE STRATEGIC IMPERATIVE FOR INFRASTRUCTURE

As an infrastructure leader, you stand at the center of your enterprise's most critical ambitions. You are tasked with powering innovation like generative AI, executing complex cloud migrations, and supporting broad digital transformation efforts. Yet, you are grappling with immense pressure to reduce costs and manage an increasingly fragmented and often legacy technology estate. This creates a dangerous disconnect. Strategic imperatives are often defined without a clear understanding of the underlying infrastructure's capacity, complexity, or cost to adapt. Far too many infrastructure investments fail to deliver their intended value precisely because of this gap between executive strategy and operational reality.

ValueOps® by Broadcom is the transformational solution specifically designed to close this gap in Infrastructure Portfolio Management (IPM). It moves your function from a reactive cost center to a proactive business partner. By creating a unified, real-time, business-oriented view of your entire infrastructure portfolio, ValueOps gives you the data-driven clarity needed to guide strategy, not just execute it. You can finally master your domain, optimize investments intelligently, and communicate your contributions in terms the C-suite understands and values: cost, risk, and time to market.

FROM BLIND DECISIONS TO DATA-DRIVEN STRATEGY

The pace of business demands rapid decisions. When leaders propose a major initiative—like migrating a core application to the cloud or launching a new AI platform—they need answers on feasibility immediately. However, your team often requires weeks or even months to manually untangle technical dependencies, regulatory constraints, and security risks buried within your portfolio. By the time you have the data, the decision has already been made in a vacuum. The result? Projects are derailed by unforeseen blockers. Budgets spiral out of control. Valuable resources are wasted on strategies that were never viable, tarnishing your team's credibility.

THE VALUEOPS SOLUTION

ValueOps eradicates strategic guesswork by creating a real-time, dynamic map of your complete infrastructure environment. By integrating data from your CMDB, financial systems, project management tools, and cloud platforms, ValueOps provides a single source of truth. Its powerful "what-if" scenario modeling is the game-changer. In days, not months, you can simulate the impact of any proposed strategic change. You can easily visualize the ripple effect on application dependencies, operational costs, and security posture—all before a single dollar is committed. This allows you to walk into any strategic discussion armed with a clear, data-backed assessment of what is truly possible.

THE BENEFITS

Accelerate Strategic Decision-Making

Slashing analysis time from months to minutes allows your organization to pivot with market-speed agility and confidence.

Proactively De-Risk Major Initiatives

Identifying and mitigating critical risks, compliance gaps, and hidden dependencies at the planning stage prevents costly failures before they are set in motion.

Drive Immediate Stakeholder Alignment

Presenting a clear and strong demonstration of a project's full impact and true requirements builds consensus and shared accountability among business leaders.

94% OF C-SUITE EXECUTIVES

Believe Legacy Infrastructure Is Greatly Affecting Business Agility.

OPENING THE BLACK BOX: UNLOCKING INFRASTRUCTURE ECONOMICS

You are constantly challenged to reduce the infrastructure budget, but your financial reports are either too high-level or at best based on an algorithm not reality. A single, high-level number for your Oracle licensing or platform bill offers no real insight. You know the costs are high and can see detailed consumption, but you cannot see *why*—which business units, specific applications, or services are the primary drivers? This lack of clarity makes it hard to pinpoint waste or have productive, data-driven conversations with your business partners about cost optimization. Instead, you are forced into defensive conversations, often justifying your team's headcount rather than collaborating on ways to rationalize and modernize your technology stack for better efficiency.

THE BENEFITS

Achieve Intelligent and Defensible Cost Optimization

Pinpoint specific areas of waste with surgical precision, allowing you to rationalize your portfolio and drive significant savings without disrupting critical business services.

Transform Financial Conversations with the Business

Shift from defending your budget to leading a collaborative, data-driven partnership with business stakeholders to achieve shared cost-reduction goals.

Justify Your Team's Value and Protect Key Resources

Demonstrate the cost of supporting specific business activities and revenue streams, proving your team's value and focusing conversations on technology optimization.

THE VALUEOPS SOLUTION

ValueOps delivers true infrastructure economics, moving far beyond traditional FinOps tools. By directly connecting granular financial data to the services consuming your infrastructure, it illuminates exactly where every dollar goes. ValueOps provides a detailed cost breakdown by business application, service owner, and strategic initiative. This granular view allows you to instantly identify redundant systems, uncover underutilized assets, and spot prime opportunities for consolidation or modernization. With this intelligence, you can forecast the financial impact of future changes and model the ROI of optimization efforts, giving you precise, predictable control over the infrastructure spend.

JUST 51% OF ENTERPRISES

Have Fully Aligned Their Technology Approach To Their Business Strategy Needs.

LOST IN TRANSLATION: ALIGNING INFRASTRUCTURE AND BUSINESS

There is a persistent language barrier between infrastructure and the business. You speak in terms of platforms, compute cycles, SLAs, and technical risk. Your executive leaders, on the other hand, speak the language of revenue, profit margins, and go-to-market timelines. The disconnect means your team is often treated as an order-taker. Strategies are finalized and mandates are handed down without your expert consultation, leaving your team to deal with the consequences of unrealistic expectations. It's no surprise that more than half of AI pilots fail to deliver business value. The underlying infrastructure feasibility was never properly communicated or understood by decision-makers.

THE VALUEOPS SOLUTION

ValueOps is your essential infrastructure-to-business translator. It automatically converts complex technical data—platform metrics, dependencies, and risks—into the clear, concise business terms that executives understand: dollars, timelines, and direct impact on revenue. Imagine being in an executive meeting and, in real time, modeling the implications of a proposed strategy. With ValueOps, you can quickly show leaders not just if something can be done, but precisely *what* it will take in terms of cost, human effort, and potential disruption to other business priorities. This fundamentally changes your role in the conversation from subordinate to strategic advisor.

THE BENEFITS

Gain a Strategic and Influential Voice at the Table

Participate in and actively guide high-level strategic conversations with clear, compelling data that executives both understand and respect.

Regain Control of Your Infrastructure Domain

Proactively influence decisions by demonstrating feasibility and impact, preventing your team from being saddled with unrealistic goals and ensuring predictable delivery.

Become an Indispensable and Trusted Business Partner

Build credibility by helping leaders solve their most pressing strategic problems, solidifying your role as a key contributor to overall business success.

80% OF ORGANIZATIONS

Say Inadequate or Outdated Technology Is Holding Back Innovation.

CONCLUSION: YOUR PARTNER FOR STRATEGIC VALUE

The modern enterprise can no longer afford to make strategic bets without a full line of sight into its technology foundation. The challenges of blind decision-making, opaque costs, and the deep communication gap between infrastructure and the business are not just operational hurdles—they are direct threats to innovation, growth, and profitability. Attempting to manage a modern infrastructure portfolio with outdated tools and manual processes is like navigating a storm without a compass.

ValueOps for Infrastructure Portfolio Management provides that compass. It is the only solution that unifies the technical, financial, and strategic dimensions of your environment into a single, business-oriented view.

ValueOps empowers you to move beyond the day-to-day firefight and master your domain. It gives you the clarity to see around corners, the financial intelligence to optimize every dollar, and the language to translate your team's vital work into undeniable business value. It transforms your function from a necessary expense into an indispensable strategic asset. With ValueOps, you are no longer just supporting the business—you are equipped to lead it forward.

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To learn more about ValueOps for Infrastructure Portfolio Management, **contact us** for a demo or conversation.