



**Clarity**<sup>®</sup>  
by Broadcom

# THE PMO PLAYBOOK FOR AI STRATEGY THAT ACTUALLY DELIVERS

How to Align with Gartner's AI  
Strategy Pillars Using Clarity<sup>®</sup>

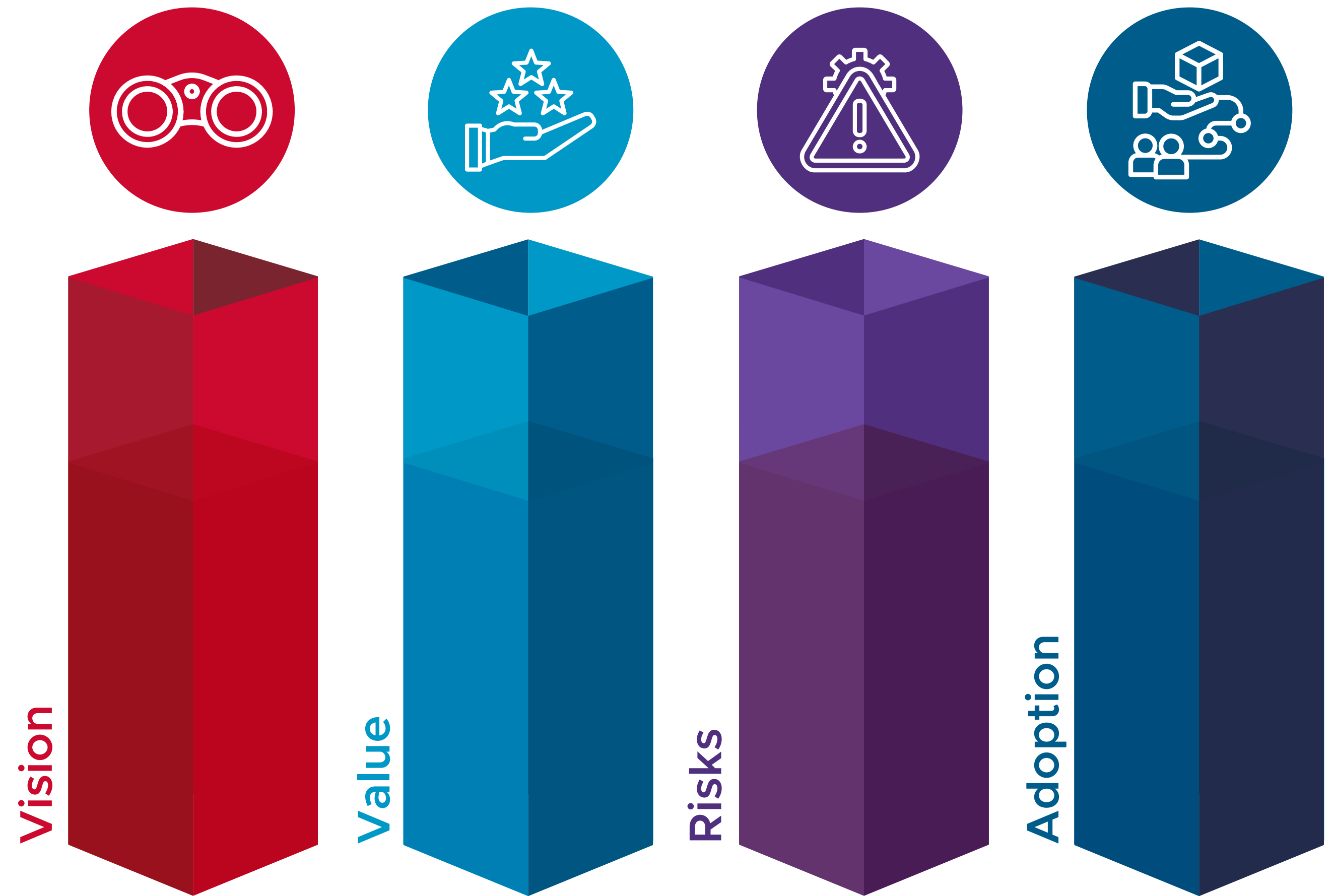


# AI is Transforming the Enterprise. Will Your PMO Lead or Lag?

AI initiatives are flooding enterprise roadmaps. Yet most PMOs remain stuck reacting, not driving. Gartner predicts that by 2026, 80% of enterprises will have AI in production, but only a fraction will see meaningful ROI. The gap? Execution without strategy.

PMOs sit at the intersection of vision and delivery. But legacy tools, siloed processes, and poor visibility stall progress. If your AI investment roadmap still lives in email chains or spreadsheets, it's time to operationalize.

Clarity by Broadcom aligns directly to Gartner's four pillars of a successful AI strategy: **Vision, Value, Risk, and Adoption**, empowering PMOs to lead with structure, agility, and measurable outcomes.



## 4 Pillars of AI Strategy

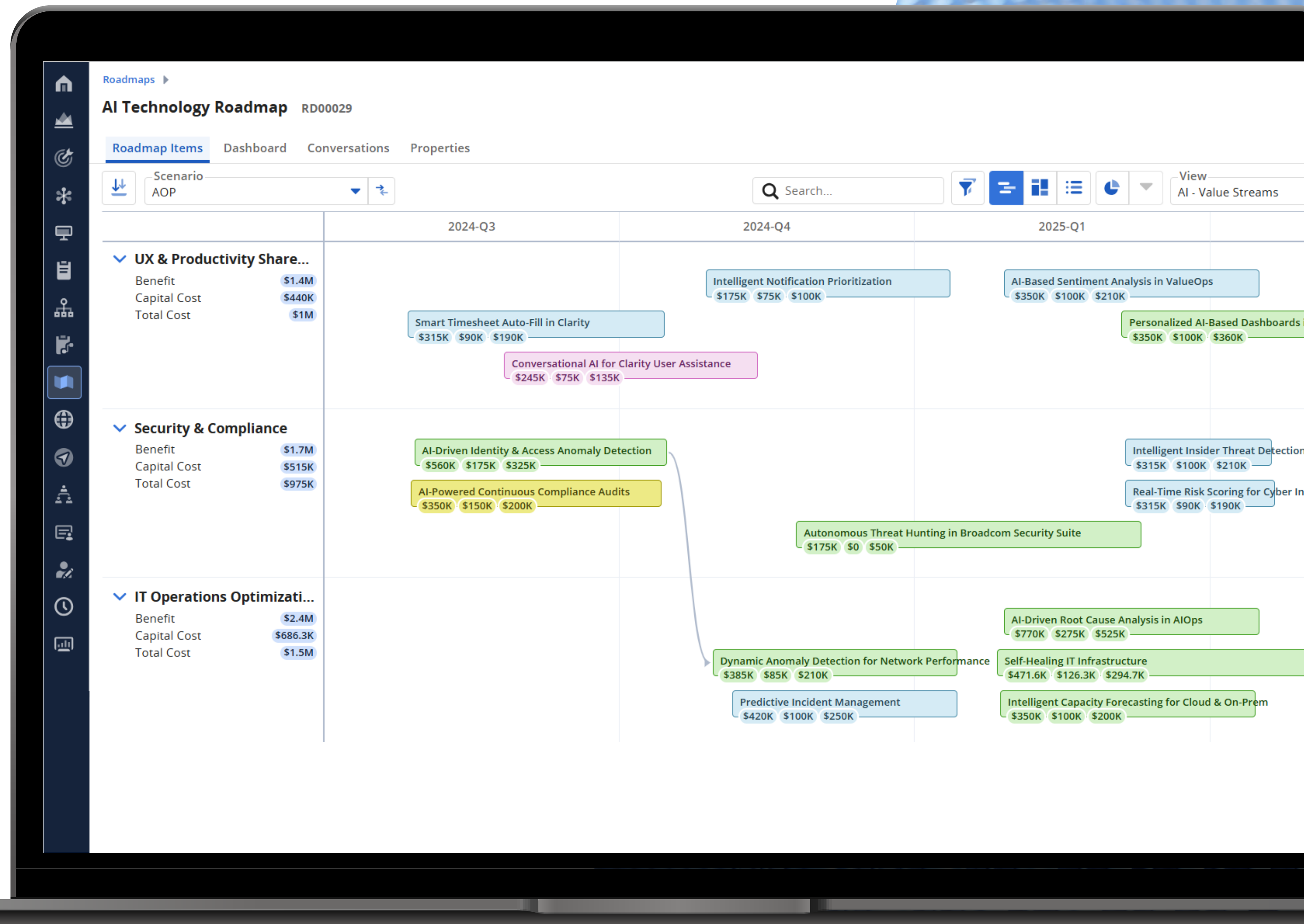
# Turn AI Vision into Funded, Prioritized Initiatives

Gartner's first pillar is **Vision**, defining where AI fits in your business strategy. But most organizations start with tools or models, not strategy.

## Clarity gives PMOs the framework to:

- Prioritize AI initiatives by value, feasibility, and data readiness
- Model multiple “what-if” scenarios to adapt to AI shifts
- Visualize dependencies across teams and systems
- Align initiatives to OKRs and board-level strategies
- Track alignment from vision to execution with Roadmaps and Hierarchies

Clarity roadmap showing AI initiatives prioritized by business value



# Stop Measuring Activity. Start Measuring Value.

AI without business value is just technical debt. Gartner calls for defining and quantifying impact from the start, yet many PMOs still rely on vanity metrics.

Clarity turns PMOs into value stewards:

- Monitor real-time financial and strategic outcomes
- Track progress against OKRs and business KPIs
- Surface underperforming efforts early
- Reallocate resources to high-ROI initiatives

Objectives

New from Template

Search...



View  
AI Customer Exp

Low Confidence

High Fulfillment

Watch List

Avg. Fulfillment

AI Customer Experience

0.6

AI Customer Experience

0.34

AI Customer Experience

0.34

0.34

Select all Deselect all

	Objective: Name *	Owner	Start	Target ↑	Confidence Score	Progress	Key Results
<input type="checkbox"/>	AI Customer Experience	Andersson, Peter	Jun 30, 2024	Jan 28, 2026	60%	34%	5
	Key Result: Name * ↑	Owner	Unit of Measure	Progress	Start Value	Target Value	
	Deliver superior subscription renewal customer experience using chatbot (AI)	Andersson, Peter	Time Saved on the phone	4%	0	57	
	Improved NPS score by 4 points	Amos, Cheryl	NPS Increase	42%	0	19	
	Improved sales funnel conversion metrics by 10%	Carmen, Ed	Increased percentage of conversion me...	27%	10	40	
	Prioritize 2 new customer experience focused epics for this fiscal year	Carmen, Ed	Epics	50%	0	2	
	Reduced Bank touch time by 30%	Carmen, Ed	Bank touch time reduction	50%	0	60	



# Proactively Govern AI with Confidence

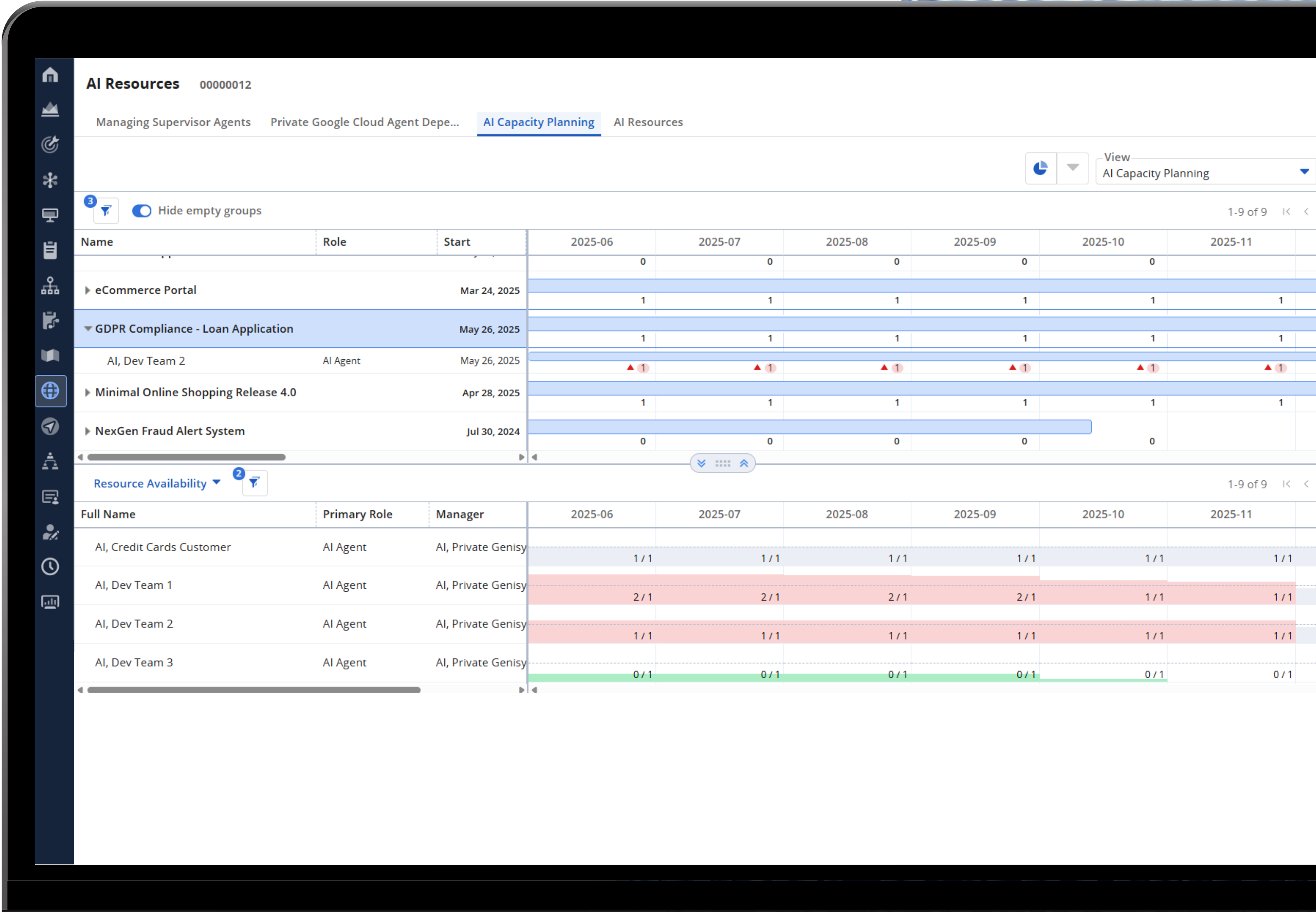
AI introduces risk: ethical, operational, and reputational. Gartner highlights governance as essential, but without visibility, most PMOs are flying blind.

### Clarity equips PMOs to:

- Visualize resource availability and skill gaps for AI work
- Forecast capacity across data science, IT, and business functions
- Govern with embedded workflows, blueprints, and approvals
- Plan for reskilling and AI talent development

With Clarity, governance isn’t red tape, it’s the guardrails for trust and scale.

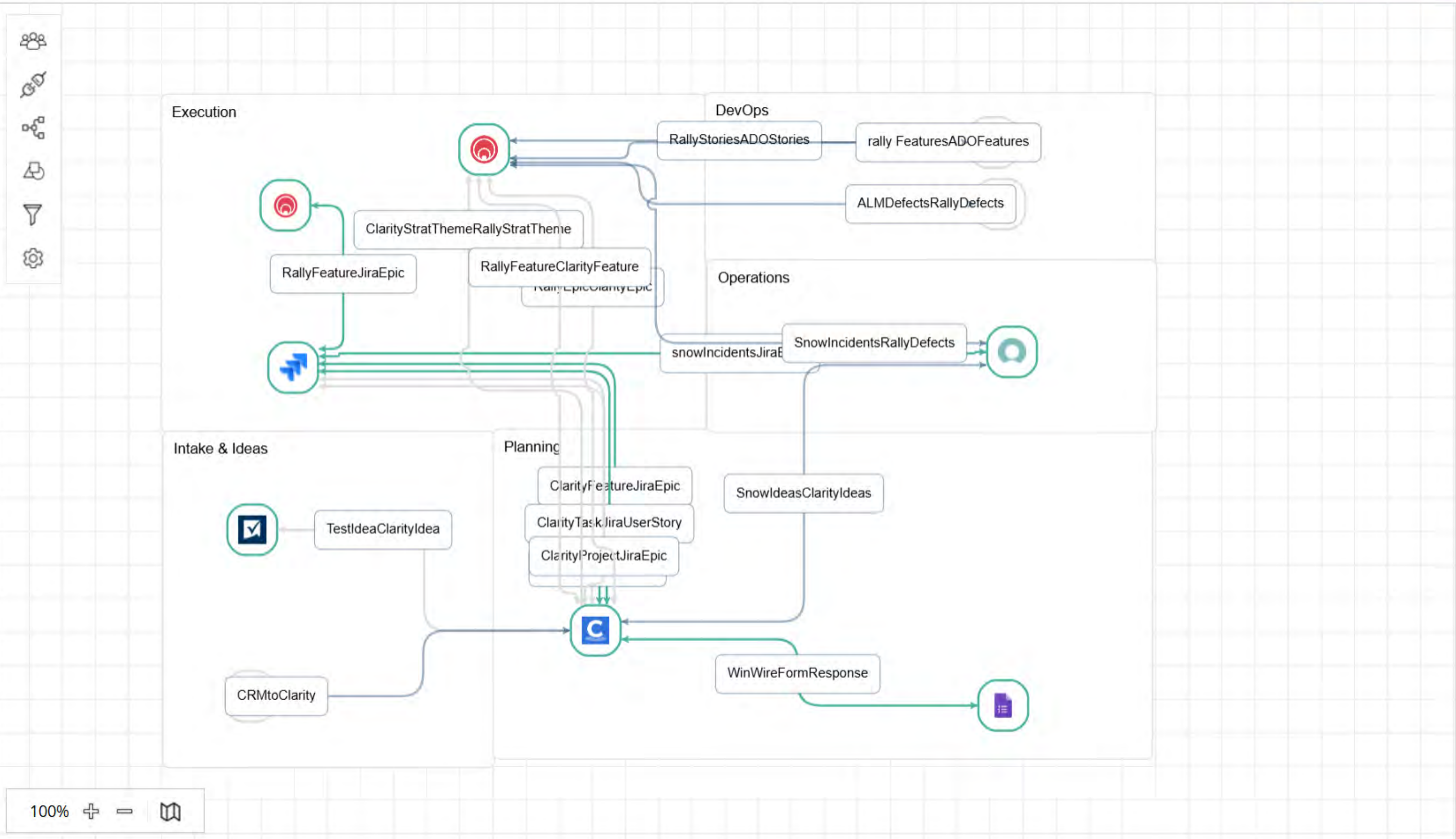
Resource planning and governance view for AI programs



Automations

Value Stream List View

New Automation



# Drive Real Adoption. Scale What Works.

According to Gartner, AI success depends on more than great ideas, it depends on practical execution. Yet many teams stall after a few flashy pilots.

Clarity accelerates AI adoption by:

- Streamlining intake for AI ideas across the enterprise
- Connecting AI investments to delivery artifacts seamlessly creating end to end alignment and visibility
- Providing end-to-end traceability across tools like Rally, Jira, and ServiceNow
- Enabling cross-functional delivery with bi-directional sync and feedback loops

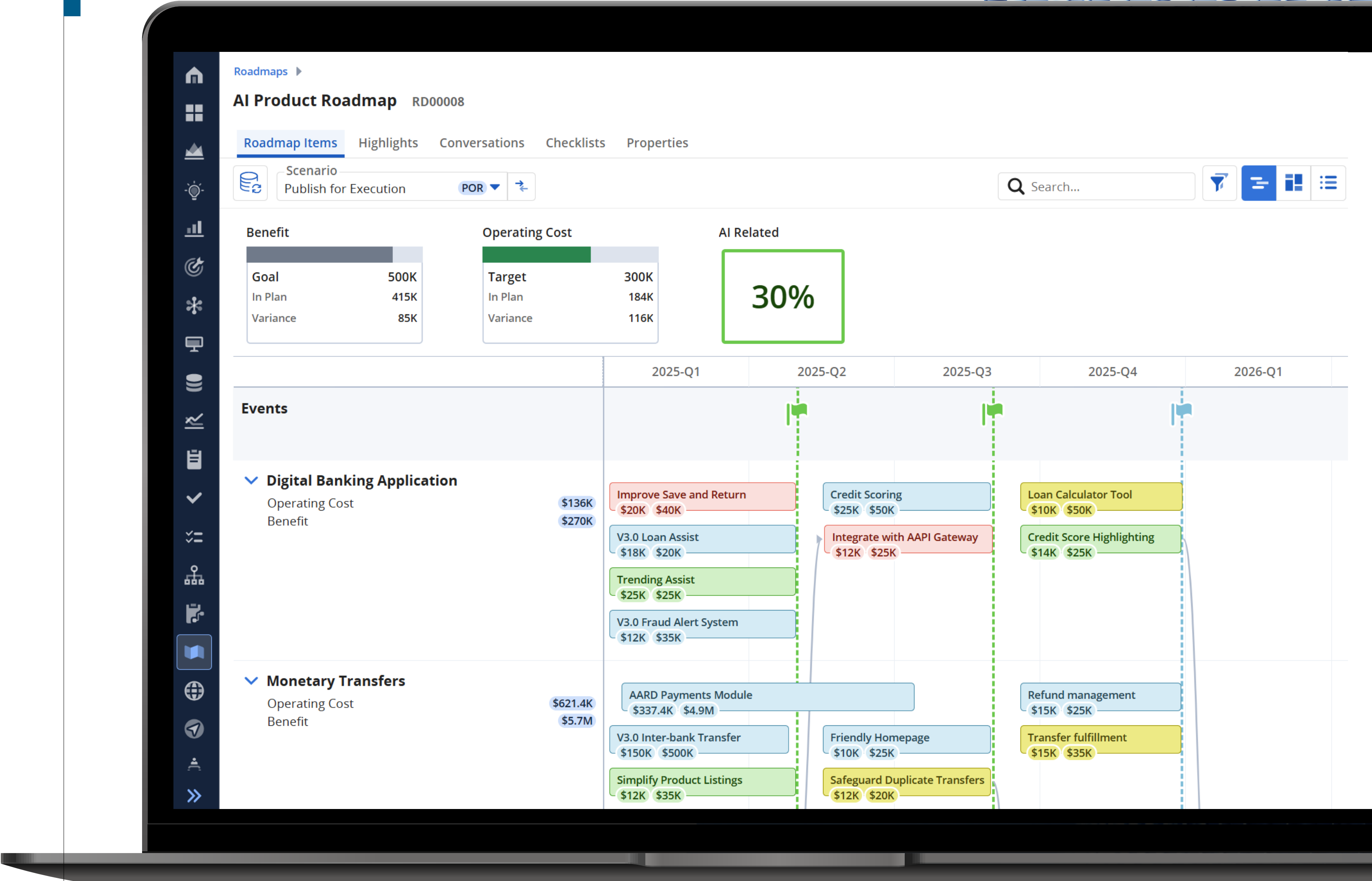


# One Global Enterprise, 300+ AI Initiatives. One System of Record.

A multinational company struggled with AI sprawl, ideas everywhere, governance nowhere. Clarity changed that

NOW:

- AI initiatives are funneled through a central intake
- High-potential projects move fast with tailored governance
- Roadmaps track value, risk, and resourcing at every level
- Workforce planning aligns capacity to evolving AI demands



# Boards Don't Want AI Hype. They Want Results.

As AI budgets grow, so does scrutiny. Boards demand transparency, prioritization, and ROI, not AI theater.

**Clarity helps PMOs deliver on all four pillars of Gartner's strategy:**



Strategic **Vision**  
and Alignment



Measurable **Value**



**Risk**-aware governance

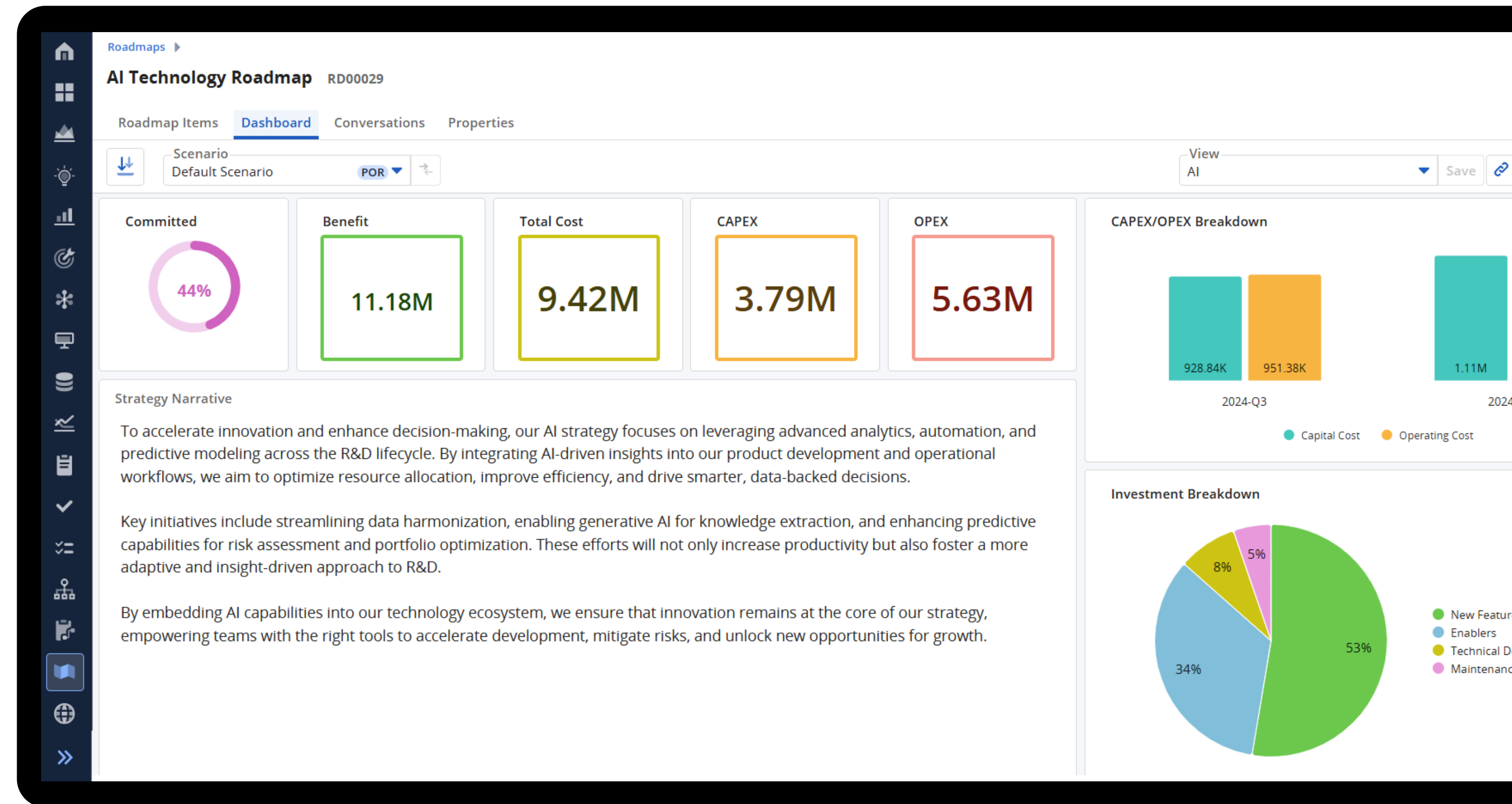


Scalable **Adoption**

Your PMO is the lever. Clarity is the system.  
Together, you deliver AI strategies that actually work.

## AI Portfolio Dashboard and Rollup

**Clarity**  
by Broadcom



## READY TO OPERATIONALIZE YOUR AI STRATEGY?

Let's talk about how Clarity can help.

**CONTACT US NOW**