

SOLUTION BRIEF

KEY BENEFITS

- Align AI to business goals using data-driven prioritization
- Demonstrate tangible ROI and the measurable business value of AI, including operational and soft ROI (ROT, CSAT)
- Roadmap tech and talent needs for scalable AI solutions
- Build a future-ready workforce
- Maximize AI impact through process optimization
- Continuously optimize AI initiatives
- Increase AI productionization success rates
- Reduce AI technical debt and sunk costs
- Establish robust AI governance and minimize regulatory risk
- Ensure ethical and transparent AI adoption
- Prevent redundant AI efforts and foster model reuse
- Gain auditable insights into AI decision making

Clarity® for AI Strategy

Bridging AI Strategy and Execution with Confidence and Responsible Innovation

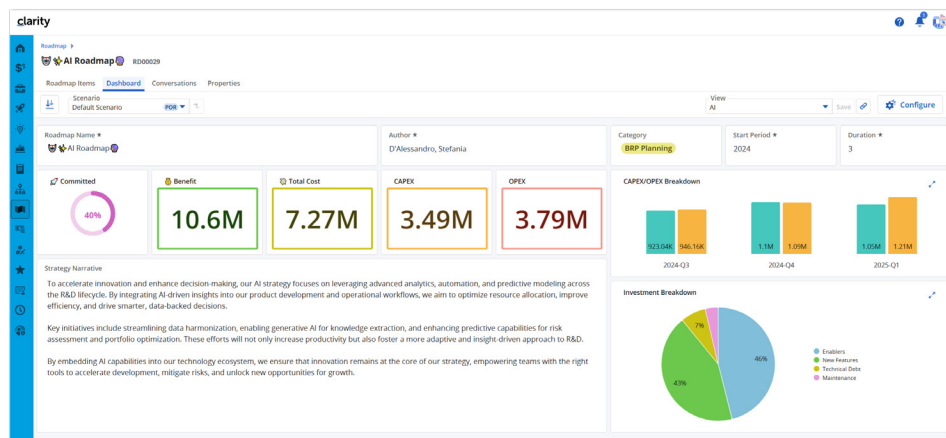
Overview

Artificial intelligence (AI) is here. Still many CIOs and other executives are left stranded, drowning in hype and struggling to translate potential into profit. AI initiatives stall, investments flounder, and the skills gap widens. The promise of transformative change morphs into a costly quagmire where regulatory fines loom, ethical missteps tarnish reputations, and technical debt cripples future innovation. The Broadcom® Clarity® solution is the lifeline. As the leading strategic portfolio management (SPM) solution, it empowers you to navigate the AI landscape, align technology with tangible business outcomes, and orchestrate a future-ready workforce—turning AI's disruptive potential into a decisive competitive advantage while ensuring responsible and ethical adoption.

Business Challenge

Enterprises face a perfect storm of challenges in the AI era. Choosing the right AI technologies from a chaotic marketplace feels like a gamble, and ensuring these investments deliver measurable business value is even harder. The crippling skills gap further hinders progress, leaving promising AI projects languishing in pilot purgatory due to unresolved technical hurdles, data quality issues, or poor integration practices. Beyond value and talent, the stakes are critically high concerning AI governance, risk, and ethical considerations. Without robust frameworks, organizations face significant exposure to regulatory noncompliance, privacy breaches, algorithmic bias, and reputational damage. Without a clear strategy, organizations risk squandering valuable resources, failing to capitalize on AI's potential, and falling behind competitors who have cracked the code. The stakes are high: success hinges on a unified approach that tackles technology, value, talent, and risk in concert.

Figure 1: Financial Insights: Make Data-Driven Decisions Confidently



KEY FEATURES

- **Strategic alignment:** Align AI initiatives with overarching strategic objectives using configurable scoring and prioritization frameworks.
- **Financial transparency:** Track AI implementation costs, effort, and calculate actual ROI, including integration with financial systems and cloud provider billing APIs, displaying real-time KPIs, and tracking soft ROI metrics through interactive dashboards.
- **Technology roadmapping:** Integrate business needs, AI investments, and resource development on multi-layered roadmaps to ensure scalability and infrastructure readiness.
- **AI governance, risk, and productionization:** Implement robust governance models, facilitate technical reviews, manage the full AI model lifecycle, integrate risk assessment frameworks, track compliance, and support ethical AI principles like fairness and transparency for successful deployment.
- **Talent management:** Build essential workforce competencies and pinpoint AI skill gaps.
- **Framework agnostic:** Adapt processes to maximize financial and operational AI outcomes, integrating with key MLOps, ITSM, and project management platforms.
- **Continuous improvement:** Systematically monitor AI metrics, collect feedback, and iteratively refine strategies.

Solution Overview

Clarity provides a battle-tested solution for AI adoption, transforming fragmented efforts into a cohesive strategy. By tightly integrating technology roadmaps with strategic portfolio management (SPM), Clarity ensures that every AI investment is strategically aligned with critical business needs and managed with robust governance controls. This all-in-one approach drives measurable improvements in key performance indicators, equips your workforce with the skills necessary to thrive in an AI-driven environment, and enables you to confidently navigate the complexities of the AI revolution—unlocking new value and securing your organization's future with inherent risk mitigation capabilities.

Critical Differentiators

Strategic Alignment

Clarity aligns AI initiatives with overarching strategic objectives. It facilitates informed resource allocation by incorporating stakeholder-defined constraints and providing comprehensive portfolio visibility. Unlike abstract planning tools, Clarity enables you to use configurable scoring and prioritization frameworks (weighted shortest job first, impact vs. feasibility matrix) to objectively rank AI projects against strategic business objectives and corporate OKRs. This enables organizations to make smart investment trade-offs, ensuring resources are strategically deployed for improved business results such as accelerated revenue growth, significant cost savings, and enhanced customer experience.

Financial Transparency

Clarity provides financial transparency and tangible value realization. It achieves this by tracking AI implementation costs, monitoring effort across teams and resources, and calculating actual ROI against projections. It integrates with existing financial systems and cloud provider billing APIs to track costs down to the individual AI model, providing clear visibility into computing power expenses. Critically, Clarity delivers transparent, real-time dashboards that visualize key performance indicators (KPIs) and ROI models across individual AI initiatives and the entire portfolio. Beyond financial metrics, it allows for the tracking of so-called soft ROI through operational improvements, time savings (return on time, ROT), enhanced customer satisfaction (CSAT), and improved employee productivity. This empowers organizations to make informed investment decisions and clearly demonstrate the financial and operational benefits of AI adoption to all stakeholders.

Talent Management

Clarity facilitates proactive resource management by building essential workforce competencies. It leverages historical context to pinpoint skill gaps across teams, enabling organizations to plan for and acquire necessary resources. This ensures the correct skill sets are in place to successfully deliver and maintain AI initiatives.

Technology Roadmapping

Clarity creates multilayered technology roadmaps. These roadmaps integrate business requirements, AI investments, essential technologies, and resource development initiatives. This integrated approach provides a transparent connection from customer value generation to technical implementation, fostering alignment throughout the organization and ensuring infrastructure readiness for scaled AI deployments.

AI Governance, Risk, and Productionization

Clarity implements robust governance models and facilitates structured technical reviews across the AI lifecycle, from data readiness to model deployment and retirement. This provides a clear, auditable path to production, proactively addressing issues like data quality, integration complexities, and scalability challenges. Clarity enables the application of risk assessment frameworks, such as red light, yellow light, green light systems based on risk profiles, ensures compliance with regulations like GDPR or industry-specific standards, and supports adherence to ethical AI frameworks, including the Gartner AI TRISM. Clarity ensures AI initiatives successfully transition beyond POCs, delivering sustainable, production-grade value, significantly reducing sunk costs, and mitigating potential regulatory and reputational risks.

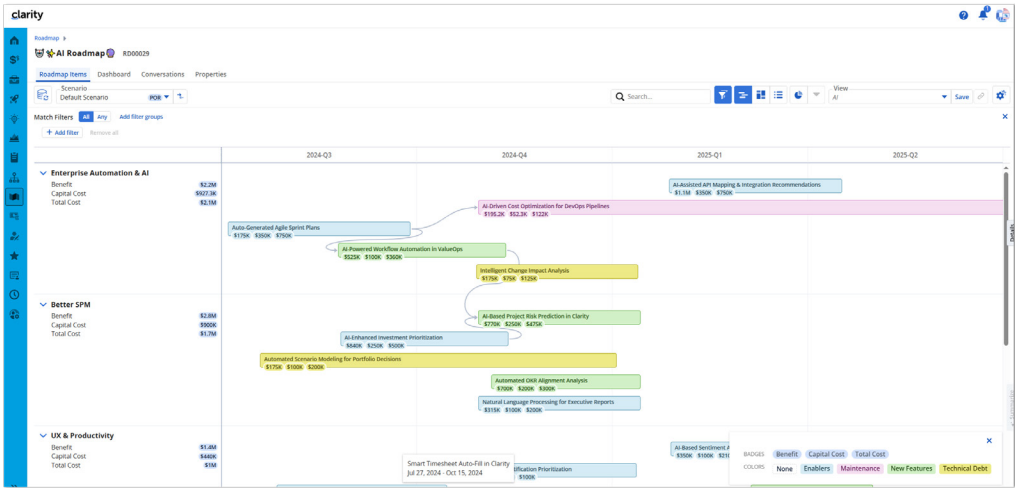
Framework Agnostic

Clarity offers a framework-agnostic approach to optimizing business processes. It adapts to your specific methodologies (PPM, SPM, VSM) to proactively maximize the favorable financial and operational outcomes of your AI endeavors. Positioned as the comprehensive strategic command center for AI, Clarity seamlessly integrates with key development and operational platforms. This expedites return on investment by reducing expensive interruptions, shortages of qualified personnel, and wasteful AI investments.

Continuous Improvement

Clarity fosters a culture of continuous improvement by providing real-time transparency and unified governance for your AI investments. It monitors investment performance, costs, and value delivery, enabling data-driven decisions and the iterative refinement of AI strategies. This continuous feedback loop empowers organizations to optimize resource allocation and adapt to changing business needs, ensuring AI initiatives consistently deliver strategic value and predictable outcomes.

Figure 2: Real-Time Visibility: Keep Everyone in Sync on AI



For more information, please [contact us](#) for a demo or conversation.



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